

State of Rural Services 2024: Progress Update, Sept 2024

Provisional Structure of Report

1. *Introduction*

2. *Economic Services*

- Retailing (shops and online)
- Accommodation & catering
- Financial Services (branches, ATMS, cashback)

3. *Education, Cultural and Welfare Services*

- Childcare
- Further Education
- Welfare Services
- Benefits
- Employment Services
- Food Banks
- Public Library Services

4. *Health Services*

- General Health Care
- Hospitals and Physical Health Services
- Services for Older People
- Mental health services

5. *Transport and Communication Services*

- Local Buses and Community Transport
- Broadband and Mobile Connectivity

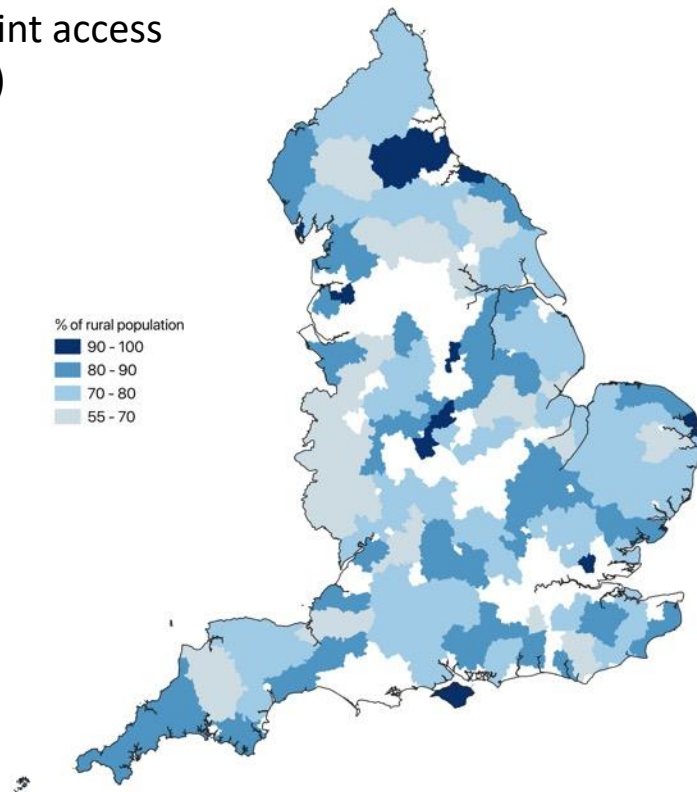
6. *Summary and Policy Issues*

7. *Bibliography and Sources*

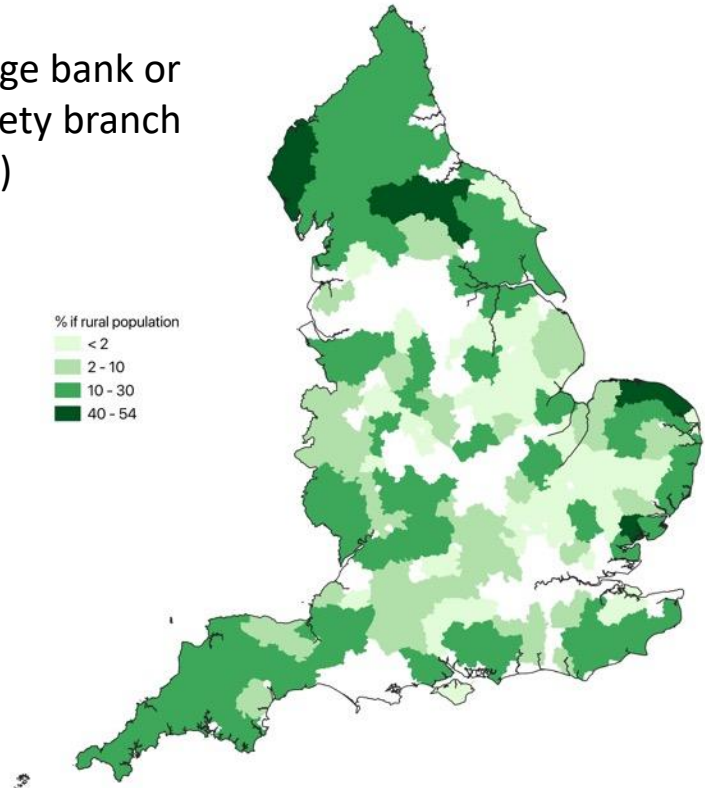
Financial Services

- 77.3% of UK rural population have access to a free source of cash within 2km, compared with 99.7% of people living in urban areas (FCA 2021)
- 98.3% of the UK rural population are within 5 km of a free source of cash (FCA 2021)

Free cashpoint access
(within 2 km)

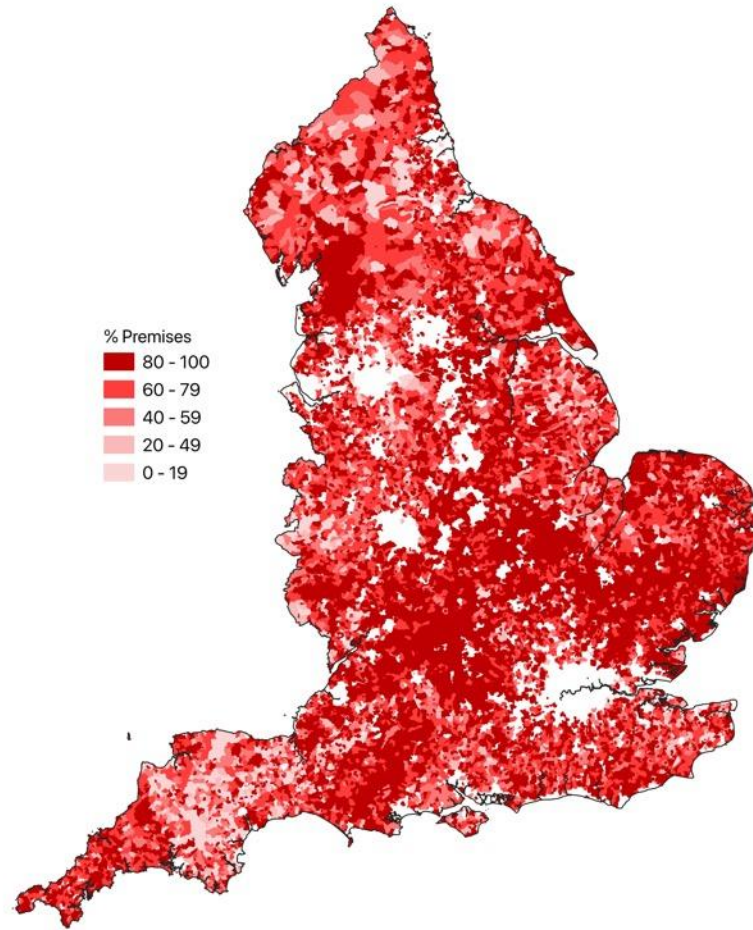


Access to large bank or
building society branch
(within 2 km)

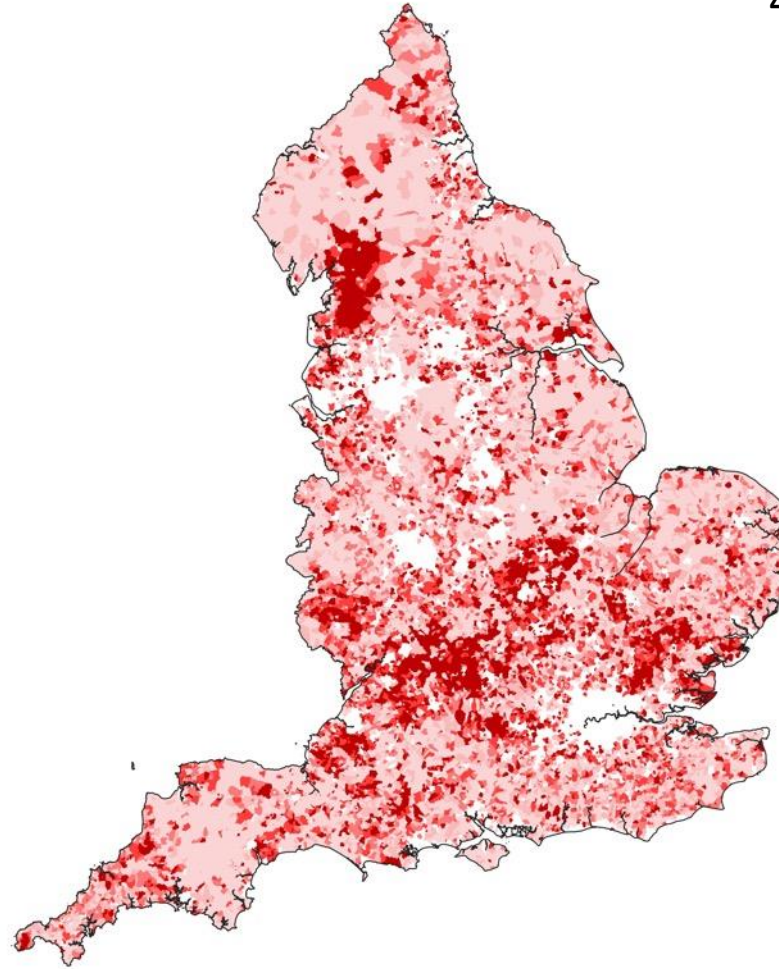


Broadband and Mobile Connectivity

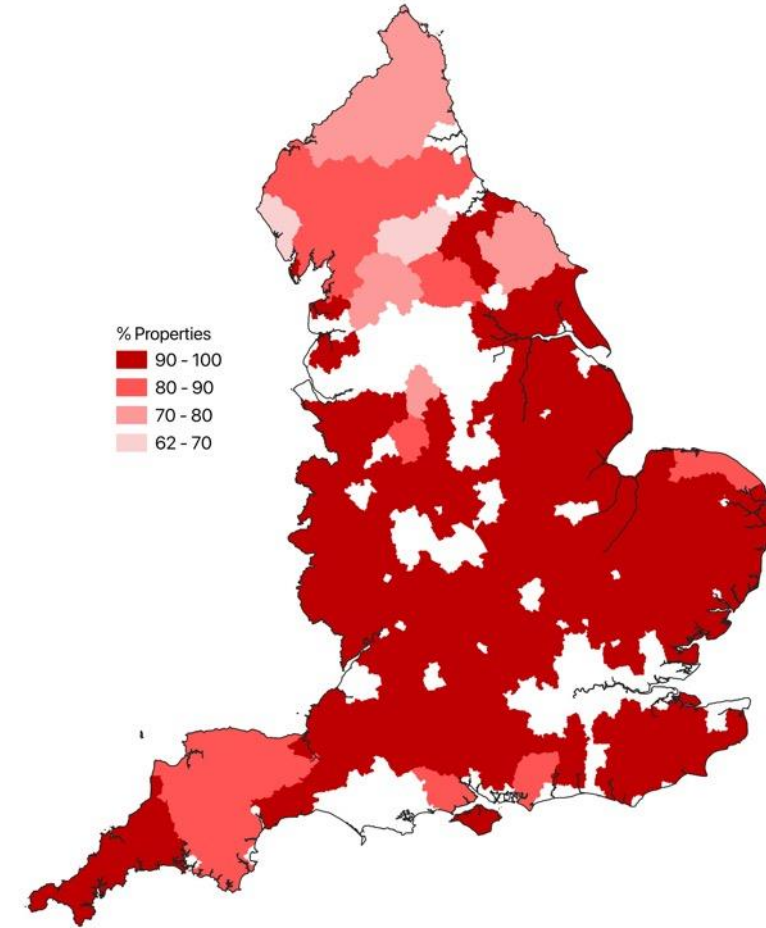
100MB Broadband



300MB Broadband



4G Outside from all Mobile Operators



Broadband and Mobile Connectivity

Rural Urban OA Classification 2011	Average % of premises			
	Below USO	Unable to receive 5Mbit/s	Unable to receive 10Mbit/s	Unable to receive 30Mbit/s
Urban major conurbation	0.0	0.1	0.2	1.6
Urban minor conurbation	0.0	0.1	0.2	1.0
Urban city and town	0.0	0.1	0.2	1.4
Urban city and town in a sparse setting	0.0	0.1	0.2	2.7
Rural town and fringe	0.1	0.1	0.3	2.4
Rural town and fringe in a sparse setting	0.1	0.1	0.3	2.6
Rural village	0.7	1.6	2.8	9.7
Rural village in a sparse setting	1.4	2.4	4.4	11.8
Rural hamlets and isolated dwellings	2.3	6.4	11.0	26.5
Rural hamlets & isolated dwellings in sparse setting	5.9	13.6	22.2	40.1