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Every village every hour.  
A comprehensive bus  
network for rural  
England



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# Why rural public transport matters

- We need to cut traffic by 20-60% by 2030
- Half of the lowest income households have no access to a car
- Air pollution costs our economy £23 billion



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# What can we learn from best practice?

- Zurich, Bern, North Hesse
- A universal basic right to public transport
- Public funding and affordable fares
- A properly regulated and designed network



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# Every village, every hour

- Our vision is for a comprehensive bus network
- Service standards of at least every village, every hour, 6am to midnight, 7 days a week



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## How the model works

- Mapping a 'Swiss style' network
- Bus-kilometres measured and costed
- Scaled up to 24 million people

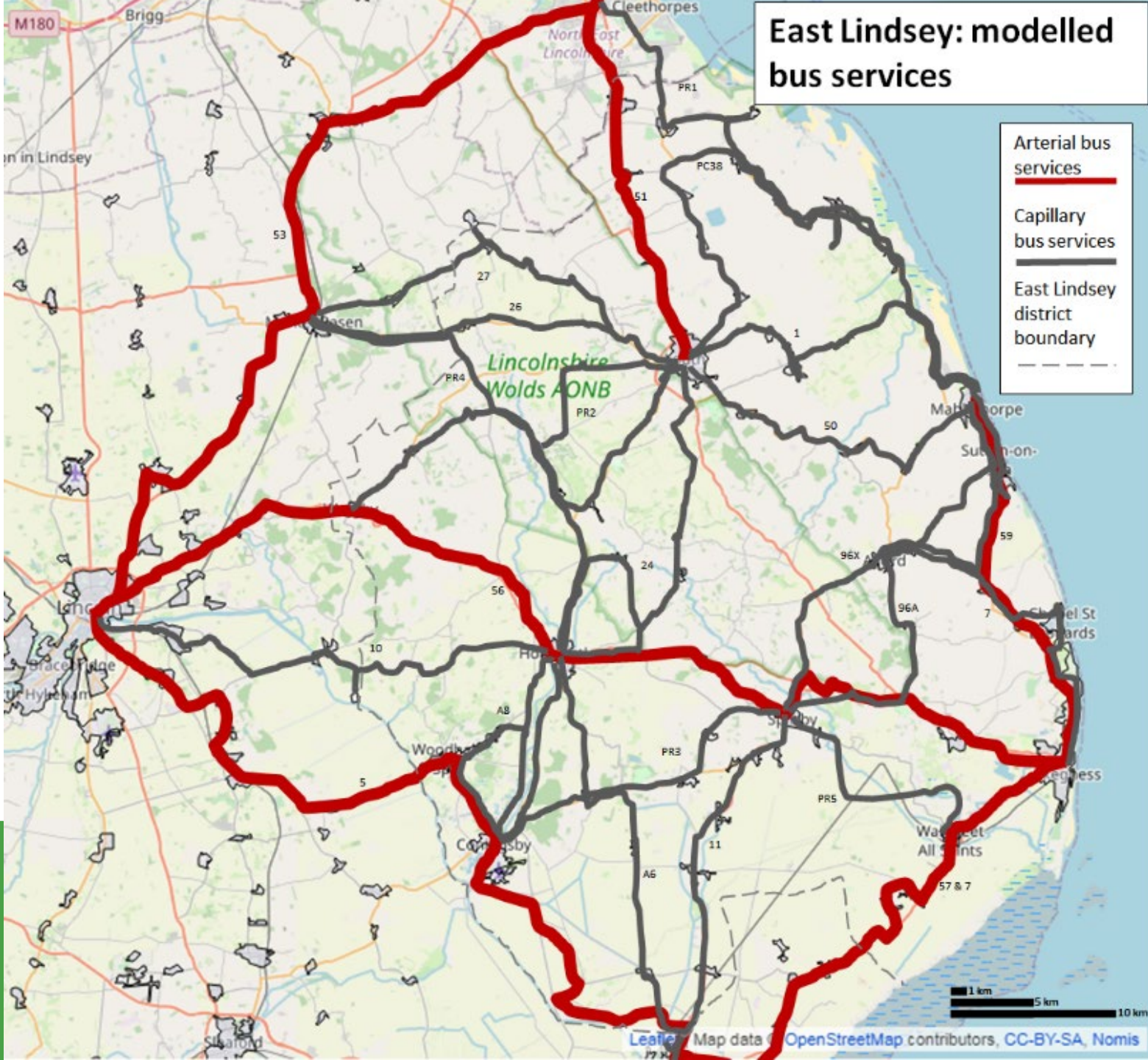
# East Lindsey: modelled bus services

Arterial bus services

Capillary bus services

East Lindsey district boundary

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### Bus service frequency choices

Arterial bus services per hour:

2 per hour

Capillary bus services per hour:

1 per hour

### Demand Responsive Transport infill choices

Level of DRT service:

50% present Lincs 'CallConnect'

### Bus service fare choices

Arterial bus services fares:

Present commercial fare levels

Capillary bus services fares:

Fares set to recover 15% costs

### Bus service cost efficiency choices

Arterial bus service cost basis:

Private commercial operators

Capillary bus services cost basis:

Private commercial operators



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# Funding every village every hour

- Our central estimate for funding our vision is £2.7 billion per year
- Redirecting road building spending could provide £3.5 billion per year





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# Recommendations

- Continue emergency coronavirus funding
- Recognise a universal basic right to public transport
- Invest £2.7 billion in a bus service for every village, every hour



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# The National Bus Strategy

- “***Everyone*** deserves to have access to cheap, reliable and quick bus journeys”
- The proposed one-off funding is a sticking plaster
- Local authorities are at risk of being set up



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**Thank you for your time**

**Over to you for any questions**